



Peters Township Quarterback Club  
McMurray, PA 15317  
[www.PTQuarterbackClub.org](http://www.PTQuarterbackClub.org)

**Peters Township Quarterback Club**  
**2017 Football Media Guide Advertisement Information**

Dear Community Neighbor,

The Peters Township Quarterback Club is preparing for another exciting football season. Your support is the key to our success. We would like you to consider purchasing an ad in our 2017 Football Media Guide. This extensive program is sold at every Home Game for just \$5 and includes Varsity, JV, Middle School, PT Jr Football Association athletes, as well as, PT Marching Band, Cheerleaders, Student ads, Team statistics, Home/Away Team Rosters, etc. The game day Media Guide proceeds benefit the students in our community as well as promotes your business to thousands of families in our neighborhood who attend the exciting Friday Night Games!

Attached is the 2017 Media Guide Advertisement Form. Advertisements can be purchased in a variety of sizes and formats with a range of prices to meet your needs. To reserve your space, simply complete the form and mail with payment as noted on form.

**A Company Sponsorship Package** can be added to any ad order for just \$250. Your Company Name will be on our PT Quarterback Club Website Sponsor Page. Add this package for Maximum exposure. Check the Company Sponsor Package box on the ad form to include this with your order.

In addition, all full-page business advertisers receive a color 11 x 17 PT Football Team poster. We hope you will proudly display this in your business establishment to show your support.

The Peters Township Quarterback Club is a 501(c)(3) nonprofit organization. The Quarterback Club's EIN number is 45-2495178. Your advertisement is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your financial donation.

We appreciate your support of the Peters Township Indians Football Team and Peters Township Quarterback Club! If you have any questions or need additional information regarding Media Guide Advertising, please feel free to contact me at (412) 997-5932 or [thatssoclaudie@verizon.net](mailto:thatssoclaudie@verizon.net).

Sincerely,

*Claudine O'Connell*  
Media Guide Ad Sales  
Peters Township Quarterback Club, Corresponding Secretary

## 2017 Peters Township Indians Media Guide Ad Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

	Amount	Description
<b>BLACK &amp; WHITE Advertisements:</b>		
<input type="checkbox"/>	\$150	<b>One –quarter (1/4) page.</b> PDF to be no larger than: <input type="checkbox"/> 3 3/4" wide x 5" tall if <i>vertical</i> ad <input type="checkbox"/> 7 1/2" wide x 2 1/2" tall if <i>horizontal</i> ad
<input type="checkbox"/>	\$225	<b>One-Half (1/2) page.</b> PDF to be no larger than: 7 1/2" wide x 5" tall.
<input type="checkbox"/>	\$275	<b>Full-page.</b> PDF to be no larger than: 7 1/2" wide x 10" tall.
<b>Color Advertisements:</b>		
<input type="checkbox"/>	\$225	<b>One –quarter (1/4) page.</b> PDF to be no larger than: <input type="checkbox"/> 3 3/4" wide x 5" tall if <i>vertical</i> ad <input type="checkbox"/> 7 1/2" wide x 2 1/2" tall if <i>horizontal</i> ad
<input type="checkbox"/>	\$300	<b>One-Half (1/2) page.</b> PDF to be no larger than: 7 1/2" wide x 5" tall.
<input type="checkbox"/>	\$500	<b>Full-page.</b> PDF to be no larger than: 7 1/2" wide x 10" tall.
<input type="checkbox"/>	\$750	<b>Full-page PREMIUM SPACE.</b> PDF to be no larger than: 7 1/2" wide x 10" tall. <input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back Cover
<input type="checkbox"/>	\$1,000	<b>Full-page PREMIUM SPACE.</b> PDF to be no larger than: 7 1/2" wide X 10" tall. <input type="checkbox"/> Outside Back Cover
<b>OTHER:</b>		
<input type="checkbox"/>	<b>\$250</b>	<b>Company Sponsorship</b> –Company Name listed on QB Club website Sponsor Page
<input type="checkbox"/>	<b>(-\$20)</b>	<b>*ALL QUARTERBACK CLUB MEMBERS receive \$20 off the price of ANY ad above.</b>
<b>\$</b>	<div style="border: 2px solid black; width: 80px; height: 20px; display: inline-block;"></div>	<b>Total Amount Due – add all items above</b>

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Please check the item and size of ad you are submitting below:**

All Full-Page Business Advertisers receive a color 11 x 17 PT Indians Team Photo/Poster to display in their business establishment to show their support!

**To Reserve Ad Space**, complete form and submit with payment (check payable to Peters Township Quarterback Club) to: PTQB c/o Claudine O'Connell, 202 Doubletree Drive, Venetia, PA 15367

Credit card payments accepted upon request. Please email ads to: [thatssoclaudie@verizon.net](mailto:thatssoclaudie@verizon.net)

**All Donations are tax deductible: The PTQB Club is a 501(3)(c) non-profit organization.**

**Thank-You for supporting Peters Township Football**