



Peters Township Quarterback Club
PT High School & Middle School Football Boosters Group



www.ptquarterbackclub.org

Dear Community Neighbor,

The Peters Township Quarterback Club is preparing for another exciting football season, building on the success of these past few seasons when our PT Indians:

- ☐ became the school's first 3X Allegheny Conference Champions in school history
- ☐ made our second appearance in a WPIAL 5A Championship game

Your support is key to our continued success! Supporting PT Football not only helps our teams – **it provides great exposure for your organization.**

Please find attached our 2023 PT Football Sponsorship & Advertisement Packet with information about our sponsorship and advertising programs.

The PT Quarterback Club – the PTHS and PTMS Football Boosters group – is a 501(c)(3) non-profit organization. Your support is tax-deductible.

We appreciate the business community's strong support of PT Football and look forward to working with you this season!

If you have any questions, please don't hesitate to contact me @ (412)818-9455 or send an email to pthsfbmedia@gmail.com.

Sincerely,

Kerry Mindach, Media Guide & Sponsorship Coordinator

and the

PT Quarterback Club Booster Board

Karen Lingis, President

Megan Rost, Vice President

Katie Donovan, Secretary

Casey Watson, Treasurer

Katie Doran, Communications

2023 PT Football

Sponsorship & Advertising Opportunities

The high school team's successful 2019 through 2022 Seasons have generated a surge in community pride and support – AND increased exposure benefits for our sponsors and advertisers.

Your 2023 Season support of PT Football will help our teams achieve their goals AND promote your business to our loyal - and growing - fan base!

The PT Quarterback Club is a 501(c)(3) non-profit organization.
Sponsorship and advertising donations are tax deductible.

Seasons 2020 & 2021 FAST FACTS

- 3x Conference Champions
- 2nd appearance in a WPIAL Championship game in 2 years
- Best record in 45 years
- Record Number of All-Conference Players and Awards
- 4 players & Head Coach selected to represent Pennsylvania in the PSFCA Big 33 Football Classic Game

Marketing Reach & Exposure Benefits

2019 VARSITY Friday Night GAME ATTENDANCE

- 20,500+ attendees to home games at PTHS Stadium
- **2021 Home Game Opponents:** Mount Lebanon, South Fayette, Trinity, Baldwin & Montour Area HS

TEAM'S WEBSITE & SOCIAL MEDIA REACH

- **Website:** 10,000+ Visits in 2021
- **Facebook:** 14,500+ average Facebook Users Reached per post
- **Twitter:** 420,000+ average Twitter Users Reached per post

MEDIA COVERAGE

- Numerous Articles (articles, not mentions) about the PTHS Football Team appeared in the area's major newspapers during the season: Observer Reporter/Almanac; Tribune Review; and Post-Gazette – **shared on team's social media sites**
- Various other articles and online coverage of the team and players (Game/Player of the Week recognitions) – **shared on the team's social media sites**

Corporate Sponsorships

- ☐ Platinum: \$4,000 (1 available)
- ☐ Gold: \$3,000 (2 available)
- ☐ Silver: \$2,500 (3 available)
- ☐ Bronze: \$1,000 (unlimited)

Benefits	PLANTINUM	GOLD	SILVER	BRONZE
Full Page, Back Cover Ad in Game Program	X			
Full Page, Inside Front/Back Cover Ad in Program		X		
Full Page Ad in Game Program			X	X
Exclusive Home Game Football Sponsorship Mentions (Game Announcer & Social Media)	X	X	X	
Exclusive Home Playoff Game Football Sponsorship Mentions (Game Announcer & Social Media)	X			
Exclusive Sponsor of Youth Football Camp held at the High School – Company Name/Logo on Camp T-Shirt	X			
Sponsor Listing in Game Program	X	X	X	X
Home Game Sponsor Banner	X	X	X	X
Premium Digital Ad on Homepage of PT Football Website & Logo on an Internal Page	X			
Featured Digital Ad on Homepage of PT Football Website & Logo on an Internal Page		X		
Logo in Footer of PT Football Website (Hyperlinked)	X	X	X	
Listed on Sponsor Page of PT Football Website (Hyperlinked)	X	X	X	X
Parking Pass and 2 game day tickets for all regular season home games	X	X	X	

Home Game Program Advertising – Full-Color Ads:

Full Page: \$800

½ Page: \$500

¼ Page: \$225

2023 PT Football Sponsor Package Overview

PLATINUM SPONSOR

Only 1 Available

\$4,000

- Full Page, Full Color Ad with Premium Outside Back-Cover Placement in the 2023 Game Day Program
- Listed as team's PLATINUM Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (1st choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Twitter and Facebook) for this game
- Playoff Game Day Sponsorship – the same benefits as above, available only to the Touchdown Sponsor, IF team qualifies to host a home game in the Playoffs
- 5x10 Banner with Corporate Logo displayed at all home Varsity & JV football games
- Premium Advertisement placement on homepage of PT Football's website
- Hyperlinked Logo Placement in Footer of PT Football's website
- Hyperlinked Logo on an inside page of website – 1st choice from list of top visited pages of website
- Listed as team's PLATINUM Sponsor on website's Sponsor Page (hyperlinked)
- Exclusive Sponsor of Youth Football Camp held at PTHS – Company Name and Logo included on all of camp's marketing materials/communications, as well as camp's website registration page and free camp t-shirt worn by all participants

GOLD SPONSOR

\$3,000 (2 available)

- Full Page, Full Color Ad with Premium Inside Front-Cover or Inside Back-Cover Placement in the 2023 Game Day Program
- Listed as team's GOLD Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (2nd & 3rd choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games
- Premium Advertisement placement on homepage of PT Football's website
- Hyperlinked Logo Placement in Footer of PT Football's website
- Hyperlinked Logo placement on inside page of website – 2nd & 3rd choice of top visited pages of website
- Listed as a GOLD Sponsor on Sponsor Page of team's website (hyperlinked)

SILVER SPONSOR

\$2,500 (3 available)

- Full Page, Full Color Ad in the 2023 Game Day Program
- Listed as SILVER Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (4th & 5th choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games
- Hyperlinked Logo Placement in Footer of PT Football's website
- Listed as SILVER Sponsor on Sponsor Page of team's website (hyperlinked)

BRONZE SPONSOR

\$1,000 (Unlimited available)

- Full Page, Full Color Ad in the 2023 Game Day Program
- Listed as BRONZE Sponsor in the PT Game Day Program
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games
- Company name listed as Bronze Sponsor on Sponsor Page of team's Website (hyperlinked)

2023 HOME GAME Schedule

Varsity HOME Game ~ Friday Nights @ 7pm

August 25 Fox Chapel Area HS

September 1 Seneca Valley HS - Senior Recognition Night

September 22 Upper St. Clair HS - Homecoming

October 6 Moon Area HS -Alumni Player Recognition Night

October 20 Canon-McMillan - PTJFA / Youth Recognition / Middle School Recognition

October 27 Bethel Park HS - Military Night

Junior Varsity HOME Game ~ Saturday Mornings @ 10am

September 9 Trinity HS

September 16 South Fayette HS

September 30 Baldwin HS

October 14 Mt. Lebanon HS

2023 Football Sponsorship & Advertising Form

Contact Name: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone #: _____ Email: _____

Please check the box by the sponsorship or ad size that you are reserving and mail your completed form with payment (check payable to PT Quarterback Club) to:

PTQB CLUB c/o Kerry Mindach, 208 Hardwood Drive, Venetia, PA 15367

Email ad artwork and company logos to: **pthsfbmedia@gmail.com**

CORPORATE SPONSORSHIPS (Specs for Print & Digital Art to Provide)

_____ Platinum ~ \$4,000
Full-Color, Full-Page Ad (Back Outside Cover Placement)
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Gold ~ \$3,000
Full-Color, Full-Page Ad (Inside Front or Inside Back Cover Placement)
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Silver ~ \$2,500
Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Bronze ~ \$1,000
Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

BUSINESS PROGRAM ADVERTISERS (Specs for Print & Digital Art to Provide)

_____ Full Page AD ~ \$800 Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format

_____ Half Page AD ~ \$500 Full Color, One-Half (1/2) Page Ad
AD: 7 1/2" wide x 5" tall – PDF format

_____ 1/4 Page AD ~ \$225 Full Color, One –quarter (1/4) page Ad – PDF Format
AD: 3 3/4" wide x 5" tall (vertical) OR 7 1/2" wide x 2 1/2" tall (horizontal)

TOTAL AMOUNT DUE & ENCLOSED: \$ _____

The PTQB Club is a 501(3)(c) non-profit organization. Donations are tax deductible.