



Peters Township Quarterback Club
PT High School & Middle School Football Boosters Group



www.ptquarterbackclub.org

Dear Community Neighbor,

Our 2023 WPIAL 5A Champions are back at work preparing for a new season of exciting football. The Peters Township Quarterback Club is ramping up to support the players!

Your support is key to our continued success! Supporting PT Football not only helps our teams – **it provides great exposure for your organization.**

Please find attached our 2024 PT Football Sponsorship & Advertisement Packet with information about our sponsorship and advertising programs.

The PT Quarterback Club – the PTHS and PTMS Football Boosters group – is a 501(c)(3) non-profit organization. *Your support is tax-deductible.*

If you have any questions, please don't hesitate to contact us at pthsfbmedia@gmail.com.

Sincerely,

The PT Quarterback Club Booster Board

Karen Lingis, President

Megan Rost, Vice President

Katie Donovan, Secretary

Steve Aspinall, Treasurer

Katie Doran, Communications

2024 PT Football

Sponsorship & Advertising Opportunities

The high school team's unprecedented 2023 season has generated a surge in community pride and support – AND increased exposure benefits for our sponsors and advertisers.

Your 2024 Season support of PT Football will help our teams achieve their goals AND promote your business to our loyal - and growing - fan base!

Seasons 2023 FAST FACTS

- 4x Conference Champions
- 5A WPIAL Champions (undefeated & first time in PT history)
- 15-1 overall record
- Record Number of All-Conference Players and Awards
- 9 players & Head Coach Plack selected to represent 2023 WPIAL All-Conference Football: Allegheny Six team
- 20 players plus Head Coach Plack: 2023 Big 56 Class 5A Football All-Conference Team

Marketing Reach & Exposure Benefits

2023 VARSITY Friday Night GAME ATTENDANCE

- 20,500+ attendees to home games at PTHS Stadium
- **2024 Home Game Opponents:** McKeesport, South Fayette, Trinity, Baldwin & Bethel Park

TEAM'S WEBSITE & SOCIAL MEDIA REACH

- **Website:** 10,000+ Visits in 2023
- **Facebook:** 815 followers, 5.5K FB reach
- **Instagram:** 524 followers, 1.9K Instagram reach
- **Twitter:** 420,000+ average Twitter Users Reached per post
- Live Streaming **new in 2023:** 200 viewers + growing

MEDIA COVERAGE (shared on social media sites)

- Numerous Articles (articles, not mentions) about the PTHS Football Team appeared in the area's major newspapers during the season: Observer Reporter/Almanac; Tribune Review; and Post-Gazette - **shared on team's social media sites**
- Various other articles and online coverage of the team and players (Game/Player of the Week recognitions) - **shared on team's social media sites**

Corporate Sponsorships

Benefits	PLATINUM	GOLD	SILVER	BRONZE
	\$4,000 (1 available)	\$3,000 (2 avail)	\$2,500 (3 avail)	\$1,000 (unlimited)
Full Page, Back Cover Ad in Game Program	X			
Full Page, Inside Front/Back Cover Ad in Program		X		
Full Page Ad in Game Program			X	X
Home Game Football Sponsorship Mentions (Game Announcer & Social Media)	X	X	X	
Home Playoff Game Football Sponsorship Mentions (Game Announcer & Social Media)	X			
Exclusive Sponsor of Youth Football Camp held at the High School – Company Name/Logo on Camp T-Shirt	X			
Sponsor Listing in Game Program & Home Game Sponsor Banner	X	X	X	X
Premium Digital Ad on Homepage of PT Football Website & Logo on an Internal Page	X			
Featured Digital Ad on Homepage of PT Football Website & Logo on an Internal Page		X		
Logo in Footer of PT Football Website (Hyperlinked)	X	X	X	
Listed on Sponsor Page of PT Football Website (Hyperlinked)	X	X	X	X
Parking Pass and 2 game day tickets for all regular season home games	X	X	X	
Live Stream halftime advertisement	X			
Live Stream time out advertisement		X	X	

Home Game Program Advertising – Full-Color Ads:

Full Page: \$800

½ Page: \$500

¼ Page: \$225

2024 PT Football Sponsor Package Overview

PLATINUM SPONSOR

\$4,000 (Only 1 Available)

- Full Page, Full Color Ad with Premium Outside Back-Cover Placement in the 2024 Game Day Program
- Listed as team's PLATINUM Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (1st choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Instagram/Facebook) for this game
- Playoff Game Day Sponsorship – the same benefits as above, available only to the Touchdown Sponsor, IF team qualifies to host a home game in the Playoffs
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium for entire length of season
- Premium Advertisement placement on homepage of PT Football's website
- Hyperlinked Logo Placement in Footer of PT Football's website
- Hyperlinked Logo on an inside page of website – 1st choice from list of top visited pages of website
- Listed as team's PLATINUM Sponsor on website's Sponsor Page (hyperlinked)
- Live stream halftime advertisement every home game
- Exclusive Sponsor of Youth Football Camp held at PTHS – Company Name and Logo included on all of camp's marketing materials/communications, as well as camp's website registration page and free camp t-shirt worn by all participants

GOLD SPONSOR

\$3,000 (2 available)

- Full Page, Full Color Ad with Premium Inside Front-Cover or Inside Back-Cover Placement in the 2024 Game Day Program
- Listed as team's GOLD Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (2nd & 3rd choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Premium Advertisement placement on homepage of PT Football's website
- Hyperlinked Logo Placement in Footer of PT Football's website
- Hyperlinked Logo placement on inside page of website – 2nd & 3rd choice of top visited pages of website
- Listed as a GOLD Sponsor on Sponsor Page of team's website (hyperlinked)
- Live stream time out advertisement every home game

SILVER SPONSOR

\$2,500 (3 available)

- Full Page, Full Color Ad in the 2024 Game Day Program
- Listed as SILVER Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (4th & 5th choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Hyperlinked Logo Placement in Footer of PT Football's website
- Listed as SILVER Sponsor on Sponsor Page of team's website (hyperlinked)
- Live stream time out advertisement every home game

BRONZE SPONSOR

\$1,000 (Unlimited available)

- Full Page, Full Color Ad in the 2024 Game Day Program
- Listed as BRONZE Sponsor in the PT Game Day Program
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Company name listed as Bronze Sponsor on Sponsor Page of team's Website (hyperlinked)

2024 HOME GAME Schedule

Varsity HOME Game ~ Friday Nights @ 7pm

- 8/16/24 Scrimmage - MONTOUR
- 8/30/24 MCKEESPORT - Senior Recognition Night
- 9/13/24 TRINITY -PTJFA / Youth Recognition / Middle School Recognition
- 10/11/24 SOUTH FAYETTE - Alumni Player Recognition Night
- 10/18/24 BALDWIN - Homecoming
- 10/25/24 BETHEL PARK - Military Night

2024 Football Sponsorship & Advertising Form

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone #: _____ Email: _____

Please check the box by the sponsorship or ad size that you are reserving and mail your completed form with payment (check payable to PT Quarterback Club) to:

PTQB CLUB % Steve Aspinall 112 Brave Run Road McMurray, PA 15317

Email ad artwork and company logos to: **pthsfbmedia@gmail.com**

Deadline: August 1st

All website ads/logos are displayed August to August.

CORPORATE SPONSORSHIPS (Specs for Print & Digital Art to Provide)

_____ Platinum ~ \$4,000
Full-Color, Full-Page Ad (Back Outside Cover Placement)
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Gold ~ \$3,000
Full-Color, Full-Page Ad (Inside Front or Inside Back Cover Placement)
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Silver ~ \$2,500
Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

_____ Bronze ~ \$1,000
Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

BUSINESS PROGRAM ADVERTISERS (Specs for Print & Digital Art to Provide)

_____ Full Page AD ~ \$800 Full-Color, Full-Page Ad
AD: 7 1/2" wide x 10" tall – PDF format

_____ Half Page AD ~ \$500 Full Color, One-Half (1/2) Page Ad
AD: 7 1/2" wide x 5" tall – PDF format

_____ 1/4 Page AD ~ \$225 Full Color, One –quarter (1/4) page Ad – PDF Format
AD: 3 3/4" wide x 5" tall (vertical) OR 7 1/2" wide x 2 1/2" tall (horizontal)

TOTAL AMOUNT DUE & ENCLOSED: \$ _____

The PTQB Club is a 501(3)(c) non-profit organization. Donations are tax deductible.