



Peters Township Quarterback Club  
PT High School & Middle School Football Boosters Group



[www.ptquarterbackclub.org](http://www.ptquarterbackclub.org)

Dear Community Neighbor,

The Peters Township High School Football Team is back at work preparing for a new season of exciting football. The Peters Township Quarterback Club is ramping up to support the players!

Your support is key to our continued success! Supporting PT Football not only helps our teams – **it provides great exposure for your organization.**



CLASS 5A  
PETERS TOWNSHIP  
  
2025 WPIAL CHAMPIONS

Please find attached our 2026 PT Football Sponsorship & Advertisement Packet with information about our sponsorship and advertising programs.

The PT Quarterback Club – the PTHS and PTMS Football Boosters group – is a 501(c)(3) non-profit organization. *Your support is tax-deductible.*

If you have any questions, please don't hesitate to contact us at [pthsfbmedia@gmail.com](mailto:pthsfbmedia@gmail.com).

Sincerely,

**The PT Quarterback Club Booster Board**

Suzy Stauffer, President

Angela Srsic, Vice President

Greg Panseri, Vice President

Amy O'Korn, Secretary

Sean O'Connor, Treasurer

Meredith Camilletti, Communications

Leah Ehland, Social Media Communication

# 2026 PT Football

## Sponsorship & Advertising Opportunities

The high school team's 2025 season has generated a surge in community pride and support with their 5A WPIAL CHAMPIONSHIP and State Playoff Run – AND increased exposure benefits for our sponsors and advertisers.

Your 2026 Season support of PT Football will help our teams achieve their goals AND promote your business to our loyal - and growing - fan base!

### TEAM'S WEBSITE & SOCIAL MEDIA REACH

- **Website:** 12,000+ Visits in 2025
- **Facebook:** 815 followers, 5.5K FB reach
- **Instagram:** 524 followers, 1.9K Instagram reach
- **Twitter:** 420,000+ average Twitter Users Reached per post
- Live Streaming: 200 viewers + growing

### MEDIA COVERAGE (shared on social media sites)

- Numerous Articles (articles, not mentions) about the PTHS Football Team appeared in the area's major newspapers during the season: Observer Reporter/Almanac; Tribune Review; and Post-Gazette - **shared on team's social media sites**
- Various other articles and online coverage of the team and players (Game/Player of the Week recognitions) - **shared on team's social media sites**

## 2026 HOME GAME Schedule

Varsity HOME Games ~ Friday Nights @ 7pm at Confluence Financial Partners Stadium (Peters Township Middle School)

08/28 vs. Canon McMillan

09/11 vs Mt. Lebanon

09/18 vs North Hills

10/9 vs Trinity

10/16 vs West Allegheny

## Corporate Sponsorships

Benefits	PLATINUM \$4,000	GOLD \$3,000	SILVER \$2,500	BRONZE \$1,000
Full Page Ad in Game Program	X	X	X	
Half Page Ad in Game Program				X
Sponsorship on Football Parking Passes	X			
Sponsorship Sunday (Social Media Video done by football players promoting business) promoted every Sunday-one company per Sunday.	X	X		
Social Media Day Wednesday-All Year features sponsorship graphic	X	X		
Social Media Day Wednesday-During Football season features sponsorship graphic			X	X
Sponsor of Youth Football Camp held at the High School – Company Name/Logo on Camp T-Shirt	X			
Sponsor Listing in Game Program & Home Game Sponsor Banner	X	X	X	X
Premium Digital Ad on Homepage of PT Football Website & Logo on an Internal Page	X			
Featured Digital Ad on Homepage of PT Football Website & Logo on an Internal Page		X		
Logo in Footer of PT Football Website (Hyperlinked)	X	X	X	
Listed on Sponsor Page of PT Football Website (Hyperlinked)	X	X	X	X
Parking Pass and 2 game day tickets for all regular season home games	X	X	X	
Home football games Live Stream business logo as static ad on side of screen throughout entire game	X			

Home football games Live Stream business name running on ticker along the bottom of the screen throughout the game		X		
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## Home Game Program Advertising – Full-Color Ads:

Full Page: \$800

½ Page: \$500

¼ Page: \$225

### 2026 PT Football Sponsor Package Overview

## PLATINUM SPONSOR

**\$4,000**

- Full Page, Full Color Ad with Premium Placement in the 2026 Game Day Program
- Sponsorship logo/name on Football Parking Passes
- Sponsorship Sunday-Social Media Videos-players videos promoting business all year long
- Listed as team’s PLATINUM Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Social Media Wednesday-Business Graphic promoted on Wednesday through all QB Club Social Media Outlets-all year long
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (1<sup>st</sup> choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Instagram/Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium for entire length of season
- Premium Advertisement placement on homepage of PT Football’s website
- Hyperlinked Logo Placement in Footer of PT Football’s website
- Hyperlinked Logo on an inside page of website – 1<sup>st</sup> choice from list of top visited pages of website
- Listed as team’s PLATINUM Sponsor on website’s Sponsor Page (hyperlinked)
- Sponsor of Youth Football Camp held at PTHS – Company Name and Logo included on all of camp’s marketing materials/communications, as well as camp’s website registration page and free camp t-shirt worn by all participants
- Business logo on static display the entire game during the Live Stream of all home games

## GOLD SPONSOR

**\$3,000**

- Full Page, Full Color Ad in the 2026 Game Day Program
- Sponsorship Sunday-Social Media Videos-players videos promoting business during football season
- Listed as team’s GOLD Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games

- Social Media Wednesday-Business Graphic promoted on Wednesday through all QB Club Social Media Outlets-all year long
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (2<sup>nd</sup> & 3<sup>rd</sup> choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select game-day social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Premium Advertisement placement on homepage of PT Football’s website
- Hyperlinked Logo Placement in Footer of PT Football’s website
- Hyperlinked Logo placement on inside page of website – 2<sup>nd</sup> & 3<sup>rd</sup> choice of top visited pages of website
- Listed as a GOLD Sponsor on Sponsor Page of team’s website (hyperlinked)
- Business Name running in the ticker of the Live Stream during all home games

## SILVER SPONSOR

**\$2,500**

- Full Page, Full Color Ad in the 2026 Game Day Program
- Social Media Wednesday-Business Graphic promoted on Wednesday through all QB Club Social Media Outlets-during football season
- Listed as SILVER Sponsor in the PT Game Day Program
- 1 Parking Pass and 2 tickets for all regular season home games
- Game Day Sponsorship – Exclusive football team sponsorship recognition over the Stadium PA System by the Game Announcer for one home game (4<sup>th</sup> & 5<sup>th</sup> choice of which home game opponent and/or event night - Homecoming, Youth Recognition, Senior Night, Alumni Night, Military Appreciation Night) AND exclusive sponsorship recognition on select social media posts (Twitter and Facebook) for this game
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Hyperlinked Logo Placement in Footer of PT Football’s website
- Listed as SILVER Sponsor on Sponsor Page of team’s website (hyperlinked)
- Live stream time out advertisement every home game

## BRONZE SPONSOR

**\$1,000**

- Half Page, Color Ad in the 2026 Game Day Program
- Social Media Wednesday-Business Graphic promoted on Wednesday through all QB Club Social Media Outlets-during football season
- Listed as BRONZE Sponsor in the PT Game Day Program
- 4x8 Banner with Corporate Logo displayed at all home Varsity & JV football games played at PT stadium
- Company name listed as Bronze Sponsor on Sponsor Page of team’s Website (hyperlinked)

## 2026 Football Sponsorship & Advertising Form

Please complete the form below and mail it in (info below) or complete this online form  
<https://forms.gle/t867ePzA1fMpKtc59>

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Please check the box by the sponsorship or ad size that you are reserving and mail your completed form with payment (check payable to PT Quarterback Club) to:

**PTQB CLUB % Sean O'Connor 106 Farmview Place, Venetia, PA 15367**

Email ad artwork and company logos to: [pthsfbmedia@gmail.com](mailto:pthsfbmedia@gmail.com)

**Deadline: August 1<sup>st</sup>**

All website ads/logos are displayed from August to July.

### CORPORATE SPONSORSHIPS (Specs for Print & Digital Art to Provide)

\_\_\_\_\_ Platinum ~ \$4,000  
Full-Color, Full-Page Ad (Back Outside Cover Placement)  
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

\_\_\_\_\_ Gold ~ \$3,000  
Full-Color, Full-Page Ad (Inside Front or Inside Back Cover Placement)  
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

\_\_\_\_\_ Silver ~ \$2,500  
Full-Color, Full-Page Ad  
AD: 7 1/2" wide x 10" tall – PDF format. Company Logo: .png file

\_\_\_\_\_ Bronze ~ \$1,000  
Full-Color, Half-Page Ad  
AD: 1/2" wide x 5" tall – PDF format  
Company Logo: .png file

### BUSINESS PROGRAM ADVERTISERS (Specs for Print & Digital Art to Provide)

\_\_\_\_\_ Full Page AD ~ \$800      Full-Color, Full-Page Ad  
AD: 7 1/2" wide x 10" tall – PDF format

\_\_\_\_\_ Half Page AD ~ \$500 Full Color, One-Half (1/2) Page Ad  
AD: 7 1/2" wide x 5" tall – PDF format

\_\_\_\_\_ 1/4 Page AD ~ \$225 Full Color, One –quarter (1/4) page Ad – PDF Format  
AD: 3 3/4" wide x 5" tall (vertical) OR 7 1/2" wide x 2 1/2" tall (horizontal)

TOTAL AMOUNT DUE & ENCLOSED: \$ \_\_\_\_\_

The PTQB Club is a 501(3)(c) non-profit organization. Donations are tax deductible.